

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
313929-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	MI Energy MI Jobs Week 5	

Flight Dates	Order #	Alt Order #
10/07/12 - 10/08/12	313929	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/08/12	7 Action News This Morni	430a-5a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 4:44 AM 7 Action News This Morning 430a-5a :30 MEMJCHOI CEH \$300.00 NM									
2	10/08/12	10/08/12	M-F 7-9am	7-9am M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 7:42 AM M-F 7-9am 7-9am M-F :30 MEMJCHOI CEH \$2,000.00 NM									
3	10/07/12	10/07/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 7:54 AM GMA SUN 7-8am SUN 7-8am :30 MEMJCHOI CEH \$900.00 NM									
4	10/07/12	10/07/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 9:13 AM Action News SUN 8am Sun 8-930am :30 MEMJCHOI CEH \$900.00 NM									
5	10/08/12	10/08/12	M-F 9a-10a	9-10am M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 9:43 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$1,000.00 NM									



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313929-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 5		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/08/12	M-F 10a-11a	10-11am M-F	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/08/12	10:54 AM	M-F 10a-11a	10-11am M-F	:30	MEMJCHOI CEH	\$800.00 NM
7	10/08/12	10/08/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/08/12	11:41 AM	M-F 11a-12n	11am-12pm M-F	:30	MEMJCHOI CEH	\$1,500.00 NM
8	10/08/12	10/08/12	M-F 12-1pm	12-1pm	M-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/08/12	12:39 PM	M-F 12-1pm	12-1pm	:30	MEMJCHOI CEH	\$1,200.00 NM
9	10/08/12	10/08/12	The Chew	1-2pm M-F	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/08/12		The Chew	1-2pm M-F	:00		\$800.00 NM
	Credited								
10	10/08/12	10/08/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/08/12	4:57 PM	Dr. Oz	4-5pm M-F	:30	MEMJCHOI CEH	\$1,400.00 NM
11	10/08/12	10/08/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/08/12	5:51 PM	5-6pm M-F	5-6pm M-F	:30	MEMJCHOI CEH	\$1,800.00 NM
12	10/08/12	10/08/12	M-F 7-730p	7-730pm M-F	M-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/08/12	7:08 PM	M-F 7-730p	7-730pm M-F	:30	MEMJCHOI CEH	\$2,500.00 NM
13	10/07/12	10/07/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/07/12	6:29 PM	Su 6-630p	6-630pm Sun	:30	MEMJCHOI CEH	\$1,800.00 NM



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 5		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/08/12	10/08/12	11pm Action News Update	11-1135pm M-Sun	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 11:32 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJCHOI CEH \$4,000.00 NM									
15	10/08/12	10/08/12	M-F 106a-206a	106am-206am	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 1:43 AM M-F 106a-206a 106am-206am :30 MEMJCHOI CEH \$400.00 NM									
16	10/07/12	10/07/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 11:54 PM SU 1130p-12a 1130pm-12am :30 MEMJCHOI CEH \$1,000.00 NM									
17	10/07/12	10/07/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 12:32 AM SU 12a-1a 12am-1am :30 MEMJCHOI CEH \$250.00 NM									

Total Spots **16** Gross Total **\$21,750.00**

Payment Terms 30 Days

Agency Commission **\$3,262.50**
Net Amount Due **\$18,487.50**